



E-CELL KITCoEK's

# E-SUMMIT'25

★ ★ ★ Where Vision Meets Luminosity ★ ★ ★

## WELCOME.

# INFORMATION BROCHURE

# E-CELL KITCOEK

## ABOUT US

The Entrepreneurship Cell of Kolhapur Institute of Technology's College of Engineering (Autonomous), Kolhapur, popularly known as E-Cell KITCoEK, is dedicated to instilling entrepreneurship skills and attitudes among students. We provide a platform for aspiring entrepreneurs to collaborate, innovate, and turn their dreams into reality. Our initiatives include workshops, mentorship programs, and networking events that connect students with industry experts and successful entrepreneurs. By fostering a spirit of innovation and resilience, we empower students to take bold steps towards a promising future.

"The Entrepreneurship Cell" is a supportive and forward-thinking student-run organization that carefully mentors creative thinkers as they develop and construct innovative concepts. We create an atmosphere that encourages creativity, which can result in the launch of new businesses or the acquisition of prestigious positions, ultimately helping to achieve the highest levels of success. Through thorough instruction, engaging events, and efficient execution-based processes, our all-encompassing strategy guarantees a greater than ever student success ratio for our future graduates.



# OVERVIEW



Entrepreneurship Summit is being started as an initiative of the E-Cell of KITCoEK. E- Summit is a 2-day event that is being organized with the vision of providing a platform that stimulates discussion on ideas that possess the potential to turn the issues troubling us into an opportunity to revolutionize the world.

It is the largest platform for entrepreneurs in the western Maharashtra.

WEC

BUSINESS EXPO

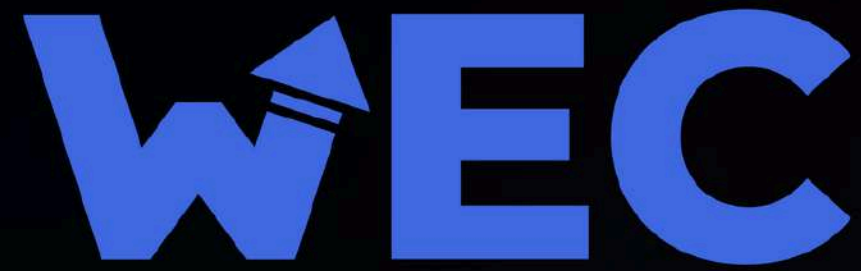
SPEAKER SESSION

IPL AUCTION

10x PITCH

TRADE WARS

27TH - 28TH APRIL



**Western Entrepreneurship Challenge**

The Western Entrepreneurship Challenge (WEC) is an exhilarating intra-college championship organized by the (E-Cell KITCoEK).

This two-month-long competition promises an intense journey of innovation, strategic thinking, and entrepreneurial skills development. The WEC aims to attract the brightest minds around Maharashtra, offering them a chance to compete in various task phases for the coveted top spots. WEC is intended to give participants an immersive experience that encourages entrepreneurship and creativity. The competition, which offers a total prize fund of 1.5 lakhs, challenges competitors to think creatively, push themselves, and come up with solutions to real-world issues. Each of the competition's four phases focuses on a different facet of teamwork and business.

**It consists of 4 phases to reach the final round:**

**STARTLINE**

**ACCELERATE**

**ELEVATE**

**TERMINATOR**

# BUSINESS EXPO

Empowering Businesses,  
Connecting Minds

**Business Expo** is an event that brings together entrepreneurs, businessmen and investors in the economical ecosystem to exhibit the cherishing existence of their brands. The expo provides a platform for startups and business companies to showcase their products or services, connect with potential customers, partners, and investors, gain valuable reviews and feedback from industry experts.

We believe that this platform would be the best to inculcate a healthy and detrimental interaction between today's enthusiastic youth and the organizations which work effortlessly in building a better tomorrow.

**Note:** At the event there would be over 2000+ attendees and 5000+ college students of Institute, almost from all age groups. Eventually resulting in:

- **Brand Visibility** : attracting visitors and create awareness about your brand.
- **Generate Leads** : By engaging with visitors, you can identify their needs and requirements and provide them with solutions.
- **Build Brand Credibility** : By presenting yourself as a knowledgeable and trustworthy brand, you can establish your brand as a leader in the industry.

# SPEAKER



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WIT MEETS WISDOM: A SYMPHONY OF BUSINESS INSIGHTS AND COMIC BRILLIANCE

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Audiences can expect a valuable and enriching experience that goes beyond the traditional event format. Here's what's in store for the audience during a speaker session:

- **Professional Opinions:** Gain knowledge from seasoned experts who are highly knowledgeable in their domains. Learn practical tactics and suggestions that may be put into practice right away.
- **Opportunities for Learning:** Participate in interactive workshops and in-depth talks. Through interactive learning experiences, increase your knowledge and proficiency.
- **Engagement and Interaction:** Engage in interactive exercises, group discussions, and Q&A sessions. To gain a deeper knowledge, express your ideas and pose questions.
- **Making connections:** Make connections with thought leaders, industry professionals, and peers. Create beneficial business connections that may lead to new chances.
- **Amusement and Pleasure:** Savor social gatherings, motivational performances, and captivating activities. Enjoy an extraordinary event that perfectly combines education and enjoyment.

# SESSION



*“Of all the skills of leadership, listening is the most valuable — and one of the least understood. Most captains of industry listen only sometimes, and they remain ordinary leaders. But a few, the great ones, never stop listening. That's how they get word before anyone else of unseen problems and opportunities.”*

*— Peter Nulty, Fortune Magazine*



**SPEAKER 1**

[Details](#)



**SPEAKER 2**

[Details](#)



**SPEAKER 3**

[Details](#)



**SPEAKER 4**

[Details](#)



# TRADE WARS

TRADE YOUR WAY TO VICTORY

Online Trading is a method that facilitates buying and selling of financial instruments such as mutual funds, equities, bonds, Sovereign stocks, ETFs and commodities through an electronic interface. As the trend of trading has been conventionally going on, many beginners and new traders look up for opportunities and platforms which can provide them with brief and perfect guidance of the trading world. In this event our experienced guest trader will enlighten the participants with a speaker session dedicated to the concepts based on world of trading followed by a contest where participants will be taught to create a demo trading account on a Mobile app and trade in a competitive manner.

## PHASE 1

The participants will gain knowledge about the trading world dedicated to the concepts of trading by our experienced guest speaker.

## PHASE 2

Here the participants will be taught to create a demo trading account on mobile and trade in a competitive manner.



# IPL AUCTION



Welcome to **IPL AUCTION** an exciting platform dedicated to the exhilarating experience. As fervent cricket enthusiasts, we bring you a unique event where teams strategically bid for top-tier players from across the globe. Witness the drama, strategy, and fervor as franchises compete to build their dream squads for the upcoming IPL season. Join us for an unforgettable celebration of cricket talent and team dynamics at **KITCoEK**

**Note** : Each real-life cricket player will have a rating and teams have to pitch for them, team with the maximum rating will win.

## PHASE 1

2 different rounds will be held. each round will have approximately 15 teams (maximum 5 members in one team) to participate and compete. respective winning team from each round will be qualified to head on in the final auction.

## PHASE 2

2 qualified teams will perform the auction again and the succeeding team will win the game.

# 10x PITCH

From Vision to Venture in  
Just 10 Minutes

Welcome to Ten X Pitch, an exhilarating event where innovative minds meet opportunity! In this highstakes competition, participant teams will have just 10 minutes to present their groundbreaking products or services to a panel of esteemed investors.

The goal is simple yet challenging: convince the investors of the potential and viability of your idea, and secure the investment needed to bring it to life. This event provides an incredible platform for aspiring entrepreneurs to showcase their creativity, business acumen, and persuasive skills. With only a limited time to make a lasting impression, teams must deliver their pitches with clarity, confidence, and passion.

The Ten X Pitch is not just about winning investment; it's about refining your pitch, receiving valuable feedback, and learning how to effectively communicate your vision.



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## REACH US OUT AT

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