



THINK, INNOVATE, IMPLEMENT!

Campus Ambassador Program 2022 Information Brochure

About us

E-Cell KITCoEK is an organization run by the students of KIT's College of Engineering (Autonomous) Kolhapur that inculcates and spreads values of entrepreneurship amongst students through a wide range of activities ranging from events, speaker sessions, start-up field trips, social campaigns, etc. We aim to build an entrepreneurial environment on our campus and encourage college-level students to start their enterprise in the future by developing interest among students and making them aware of the attitude and skills required for an entrepreneur. Spreading our horizon, we now aim to reach to all the colleges and educational Institutes across India for the overall growth of entrepreneurial spirit in young students all over India with the help of our Campus Ambassador Program 2022 (CAP 2022).

Achievements and Activities of E-Cell KITCoEK

1. Secured 2nd rank in National Entrepreneurship Challenge (Basic Track) 2018 of IIT Bombay among 750 engineering and management colleges from all over India which included various IITs, NIT's, centrally funded Institutes, and other private institutes.
2. Introduced an Incubation center in college, KIT's Incubation for Technology Entrepreneurship (KITE) to promote start-up development in our college.
3. Proud to conduct a session by the Ministry of Micro, Small and Medium Enterprises (MSME), on Intellectual Property Rights (IPR).
4. Successfully organized the ILLUMINATE 2018- A National Level Business and Entrepreneurship Workshop in association with E-Cell IIT Bombay.
5. Conducted Start-up Workshops to brainchild business models and innovative boot camps.
6. A session ENVOYAGE-2019 to train students and professionals about the consumer market ecosystem.
7. Successfully Conducted UNICUS-2021 under which various kinds of competitions were conducted such as Start-Up Saga, Investo, Bid to Win.

Campus Ambassador Program 2022

E-CELL KITCoEK presents you a golden chance to become our Campus Ambassador (CA) and represent our college on your campus. This program will improve your branding, marketing, interpersonal, and social media handling and much other skill sets required to be an entrepreneur. The CA program this year is fully designed for the Campus Ambassador's skill development. All CAs will work closely with the core team of E-Cell KITCoEK. By becoming a part of this program, you'll be able to connect with a lot of students on your campus, by knowing your campus like never before. It will help you develop your public relations and build your network which is a crucial part of your upcoming life, not only in business but also in the corporate world. Help us to connect with the targeted audience, keep your eye on becoming the *BEST CAMPUS AMBASSADOR* who will be awarded a certificate of Best Campus Ambassador and Letter of recommendation, and many more interesting incentives. Be our CA and gift yourself with the attitude and skill set of an entrepreneur.

This program isn't limited to engineering students, students across every field are eligible for this program.

Responsibilities of Campus Ambassador

“Be the leader of your Campus”

#BE THE BRIDGE

You'll be connecting the link between E-Cell KITCoEK and students of your campus.

#PROMOTE

Help us increase the reach of all our activities via your social media platforms, reaching out and communicating with students and getting maximum no. of participation from your campus.

#COOPERATE

Cooperating with public relations and all the core team members of E-Cell KITCoEK to accomplish the goals set by the team.

#PARTICIPATE

Every CA must ensure their participation before anyone else to gain more knowledge of entrepreneurship and developing that mindset.

#ARRANGE

Organizing the desired entrepreneurship-related activities in your college with the support of E-Cell KITCoEK.

#REPRESENT

Being the face of E-Cell KITCoEK on your campus, you'll handle the public image of E-cell on your campus spreading information about various activities carried out.

Why to be a Campus Ambassador of E-Cell KITCoEK?

#AWARD

Two CAs will have a chance to get selected as the best CA amongst your colleagues at the end of your tenure.

#CERTIFICATE

Get a certificate of appreciation and a letter of recommendation.

ORGANISE EVENTS

Selected can organize entrepreneurship-related events in their college in collaboration with E-Cell KITCoEK.

#UPSTEP YOUR SKILLS

Improve your public relation, management, and marketing skills needed for an entrepreneur.

#BUILD YOUR NEW PROFESSIONAL NETWORK

Build and expand your network with all the core team members and other CAs all over India.

#ACQUIRE

Acquire maximum knowledge related to the startup world and entrepreneurship to become one.

#VALIDATION

Best CA will be selected from every event who'll be validated on official page of E-Cell KITCoEK.

TERMS & CONDITIONS

- E-CELL KITCoEK will have the right to remove a CA from the program if CA isn't following given instructions properly and not coordinating with the Campus Ambassador Co-ordinator.
- Students applying for CA should not be in their final year of degree.
- The incentives will be provided only on the successful completion of the program.
- More than one CA can be selected from a college depending on the strength and location of the college.
- All the promotional material provided to CA for promotion shall not be used by CA for any other purpose.
- All the rights to take the decision about Campus Ambassador Program 2022 belong to E-Cell KITCoEK.

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Regards,
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